Biomedex Medical Systems, Inc. has a reputation for providing quality medical devices with advanced technology. We are committed to helping you expand your practice and market your concussion management program with the addition of Biomedex Balance Assessment.

Available exclusively for Biomedex customers, we offer an assortment of customizable educational and marketing materials that you can use to promote the importance of baseline balance assessment to physicians, athletic directors, athletic trainers, coaches, parents and athletes. These materials are designed to drive student-athletes to your facility for baseline and post-injury balance assessment. Our goal is to help position your facility as a leader in the community, dedicated to helping student-athletes safely return to competitive play after a head injury.

**PHYSICIAN EDUCATION**

- **Physician Education Flyer**
  This single 8.5" x 11" four-color flyer can be used as part of a mail campaign, or they can be dispensed by a referring physician’s office.

  The flyer can be customized to include your facility name and contact information.

- **Clinical Brief: Why CTSIB?**
  This Clinical Brief provides the physician with a technical understanding of the Clinical Test of Sensory Integration of Balance (mCTSIB), the value of measuring postural sway and the underlying objective technology.

  The brochure can be customized, with your facility name and contact information.

**PROGRAM ESSENTIALS**

- **Clinical Voucher**
  This Voucher is valid for ONE FREE Biomedex Baseline Balance Assessment.

  Referring Physician: ____________________________
  Referring Athletic Trainer/Coach: __________________
  Team: ____________________________
  Date: ____________________________

  **Direct:** In the event of an injury or suspected concussion, repeat testing will be compared to initial baseline results for objective, data-driven decisions for the athlete.

  To schedule an appointment, please contact ____________________________

  The Clinical Voucher can be customized to include your facility name and contact information.

The Clinical Voucher can be customized with your facility contact information. These vouchers can be given directly to parents and athletes or sent to athletic directors and partnering physicians who will direct athletes to your facility for baseline testing.

- **Concussion Management Education Brochure**
  This four-color, tri-fold brochure provides a brief education on concussion facts, the importance of objective balance assessment, and describes Biomedex Balance Assessment for Concussion Management. These brochures can be supplied to referring physicians to dispense to patients and schools – for student-athletes and parents’ access, or to anyone that would benefit by learning about your program.

  The brochure can be customized, with your facility name and contact information.

www.biodex.com/concussion
Concussions can be serious!

Biodex has created several advertising samples for you to use in local newspapers or community news and information sources. They are designed to drive student-athletes to your facility for baseline balance assessment and to position your facility as a leader in the community, dedicated to helping student-athletes safely return to competitive play after a head injury.

Full page Four-Color Ad
This ad explains the importance of baseline balance testing to help establish an individual athlete’s normal, pre-injury performance and provide the most accurate and reliable benchmark against which post-injury assessments can be compared.

Local Shopper Publication Ad
Designed to be both economical and effective. The message is simple: Concussions are serious. Baseline balance testing is important.

Press Release
In an effort to help promote balance assessment, position your facility as a premier center for concussion management and to draw media attention, we have created a sample press release.

Sample Letters
These sample letters will help you craft personalized letters to referring physicians, athletic directors, coaches and the parents of student-athletes in the community. The goal is to introduce Biodex Balance Assessment for Concussion Management and its value in providing objective data to help in return-to-play decisions.

Scroll Sign Graphic
Community outreach can foster a wealth of goodwill, as well as position your facility as a valued member of the community.

Educational PowerPoint
These posters are designed to help educate the public on the importance of baseline and post-injury balance assessment. The poster can be displayed in your own facility, or with partnering physicians or schools, to inform parents and student-athletes of baseline testing through Biodex Balance Assessment for Concussion Management.

COMMUNITY OUTREACH

Sample Letters
The sample letters are in Word format allowing them to be edited to reflect your message.

Educational PowerPoint
These posters are designed to help educate the public on the importance of baseline and post-injury balance assessment. The poster can be displayed in your own facility, or with partnering physicians or schools, to inform parents and student-athletes of baseline testing through Biodex Balance Assessment for Concussion Management.

COMMUNITY OUTREACH

Sample Letters
The sample letters are in Word format allowing them to be edited to reflect your message.

Educational PowerPoint
These posters are designed to help educate the public on the importance of baseline and post-injury balance assessment. The poster can be displayed in your own facility, or with partnering physicians or schools, to inform parents and student-athletes of baseline testing through Biodex Balance Assessment for Concussion Management.

COMMUNITY OUTREACH

Sample Letters
The sample letters are in Word format allowing them to be edited to reflect your message.

Educational PowerPoint
These posters are designed to help educate the public on the importance of baseline and post-injury balance assessment. The poster can be displayed in your own facility, or with partnering physicians or schools, to inform parents and student-athletes of baseline testing through Biodex Balance Assessment for Concussion Management.

COMMUNITY OUTREACH

Sample Letters
The sample letters are in Word format allowing them to be edited to reflect your message.

Educational PowerPoint
These posters are designed to help educate the public on the importance of baseline and post-injury balance assessment. The poster can be displayed in your own facility, or with partnering physicians or schools, to inform parents and student-athletes of baseline testing through Biodex Balance Assessment for Concussion Management.
MARKETING SUPPORT
Biodex Balance Assessment for Concussion Management